

Advertising and Product Marketing

Fill the blanks with the correct word from the following:

regulate, confirm, produced, consume, share, publicity, sponsor, compete, packaged, advertisement, advertise

1. You should always _____ information you give over the phone.
2. Governments in the UK and the United States _____ cigarette advertising.
3. The _____ of our product appears on all major search engines today.
4. We need to get as much _____ as possible for our company, so that people will know about us.
5. Many large sport companies like Nike and Puma _____ sports events.
6. Our _____ of the market is only two per cent.
7. Small companies find it difficult to _____ against large multinationals.
8. The biscuits are _____ by machines.
9. Women _____ more chocolate on average than men.
10. Retailers often _____ a new product by putting it in the most eye-catching places.
11. Chocolate is _____ from cocoa bean.

ANSWER KEY

- 1- Confirm
- 2- Regulate
- 3- Advertisement
- 4- Publicity
- 5- Sponsor
- 6- Share
- 7- Compete
- 8- Packaged
- 9- Consume
- 10- Advertise
- 11- Produced